



*edible*  
CLEVELAND

# WHO ARE WE?

Central Kitchen Media has combined all of the knowledge attained from one of America's largest food hubs to create a new-age food media company. We empower food entrepreneurs, strengthen local food systems, and build unique brands. We are re-launching *edible Cleveland* as a pillar of this new brand-building media family. Our beautiful pages will now be just one of the marketing services that we can offer our partners. We encourage you to join us on a mission to build a healthier food system in print and beyond.



## SPONSORSHIP TIERS

### FOOD HUB CHAMPION (1 available)

- Back Cover ads in Spring and Fall 2021 publications
- Lead Intro sponsor on Summer 2021 and Holiday 2021 documentary films
- Lead branding on all social media cuts of documentaries
- Pre-roll and Mid-roll placements in all 6 Food Hub Awards podcasts
- Insider access to events, video and audio productions at the Central Kitchen
- Customized broadcast-quality 30-second commercial
- Product and brand placement in all Launch Box events and media

**\$3750 per quarter**

### I LOVE LOCAL HEROES (2 available)

- Full Page inside cover ads in Spring and Fall 2021 magazines
- Lead Intro sponsor on Summer 2021 and Holiday 2021 documentary films
- Lead branding on all social media cuts of documentaries
- Pre-roll and Mid-roll placements in all 6 Food Hub Awards podcasts
- Insider access to events, video and audio productions

**\$2500 per quarter**

### FOOD SYSTEM GUARDIAN (6 available)

- Full Page ads in Spring and Fall 2021 magazines
- Mid-roll sponsor Summer 2021 and Holiday 2021 documentary films
- Branding on all social media cuts of documentaries
- Insider access to events, video and audio productions

**\$2100 per quarter**

## WHY PARTNER WITH US

- We will immerse our team in your brand and use our expertise to create a plan specifically for you.
- *edible Cleveland* magazine will connect your business to savvy and community-minded consumers.
- Our readers will pay more for high quality, and they will influence their friends.
- Our digital content will be relevant today, tomorrow, and well beyond into the future.
- Our devoted followers are hungry to view our videos and listen to our podcasts.

## THE FOOD MEDIA EXPERTS, OFFERING...

- Custom Recipe Development
- Food Styling
- Food Photography
- Social Media
- Recipe Videos
- Custom Events
- Custom Content
- And more



## PROUD PARTNERS OF LOVELOCALCLE.COM

A local food collective dedicated to strengthening our food system

### DISPLAY ADS

		1-3 ISSUES	4 ISSUES
Full Page (includes bleeds) (live area: 8.375" x 10.375")	8.625" x 11.125"	\$1,800	\$1,600
Half Page (horizontal)	7.5" x 4.75"	\$1,000	\$950
Half Page (vertical)	3.625" x 9.75"	\$1,000	\$950
Quarter Page	3.625" x 4.75"	\$600	\$550
Eighth Page	3.625" x 2.25"	\$400	\$350
Sixth Page (vertical)	2.375" x 4.75"	\$350	\$275
Twelfth Page (square)	2.375" x 4.75"	\$210	\$165